

Jack R Larsen

Web Developer

Salt Lake City, UT

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Hi! I'm a detail focused Frontend Web Developer with 8 years of experience building web apps and websites both as a freelancer and as an inhouse developer for an award-winning creative marketing agency. I create seamless, responsive, web experiences that look amazing on every device.

Constantly in search of best practices I love to learn and grow as a developer. With a solid foundation of HTML, CSS, and JavaScript I've been able to grow my skills and am able to build with SCSS, jQuery, React, and PHP. My most recent experience has been building websites using Wordpress (legacy PHP themes, Gutenberg themes, and Full Site Editing themes).

As a freelancer developer I learned to be a self-starter. As a staff developer I learned to work as a team. I'm excited to bring all my experience to bear for your project.

Experience

Web Developer

Love Communications

September 2023 – January 2025

Manager: Spencer Hill | shill@lovecomm.net

As a Web Developer at Love Communication I was responsible for building fully responsive websites using Wordpress based on custom designs provided by Love's creative department. I worked closely with creatives and clients to ensure the final product was exactly what our client was looking for. I built full frontends using HTML, CSS and utilizing SCSS. I also created custom plugin solutions that were able to be manipulated in the backend. I used JavaScript and PHP to accomplish custom plugins.

I was also responsible for walking clients through their new websites and ensuring they were able to use the website to its fullest abilities. After the handoff to the client I would maintain websites by ensuring updated plugins, improving custom functionality, and working with clients on any improvements they needed.

Frontend Developer

Neoscape

March 2022 – February 2023

Manager: Evan Buxton | evan.buxton@neoscape.com

As a Frontend Web Developer (Internal Title: Interactive Developer), I was responsible for bringing the custom designs from the design department to life while ensuring user-experience and accessibility. Utilizing SASS, jQuery, and PHP, I built high-quality, dynamic websites that met the unique needs of each client. My role involved working closely with the internal teams and project managers to ensure that each website was visually appealing, user-friendly, optimized for search engines, responsive, and accessible. My responsibilities also included testing and troubleshooting any technical issues that arose during the development process, and for ensuring that the final product was delivered on time and to the client's satisfaction. Through my strong attention to detail, technical proficiency, and commitment to delivering exceptional results, I was able to make a positive impact on each project I worked on.

Web Designer and Developer

Freelance

May 2016 – Present

- Developed self-discipline and time management skills as a freelancer, critical in web development
- Gained diverse experience by working on various projects with unique challenges and requirements
- Acquired a broad understanding of different technologies, design styles, and development methodologies
- Developed a flexible and adaptive approach to problem-solving

- Honed communication skills by working directly with clients to understand their needs and goals
- Delivered tailored solutions that exceed client expectations
- Possess a well-rounded and diverse skill set that is instrumental in excelling as a developer

Licenses and Certifications

Web Coding Bootcamp Program—Professional Education at the University of Utah

Projects

AUCH | Association for Utah Community Health

auch.org

Technology Wordpress, HTML5, CSS, jQuery, PHP

Responsibilities Responsive Design and Style
Accessibility
Animations



Nuton - A Rio Tinto Venture

nuton.tech

Technology Wordpress, HTML5, CSS, jQuery, PHP

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Animations



UAF Legacy Health - Equity Through Wellness

uafhealth.org

Technology Wordpress, HTML5, CSS, jQuery, PHP

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VIM | New Destination Apartments in Downtown Colorado Springs

vim-living.com

Technology Wordpress, HTML5, CSS, jQuery, PHP

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Animations



Bronx Logistics Center | NYC Industrial Development Space

bronxlogisticscenter.com

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Premier Life Sciences Lab Space | Seaport Circle

seaport-circle.com

Technology Wordpress, HTML5, CSS, jQuery, PHP

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The Labs on 121 | Harlem Life Science Lab Space

labson121.com

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